

# FINALLY!

This is a great seminar for all members of your management team! We are seeing management structures within veterinary practices that not only include office and practice managers, but team leaders and department heads. What an awesome evolution of leadership!

For the new member of management or one who wants to enhance their managerial skills, we will give you resourceful tools to establish a solid foundation in veterinary practice management. Owner-Managers, Practice Managers and Team Leaders are the backbone of structure and leadership within a practice. This one day seminar will help you to develop and cultivate your own managerial style so that you can take your practice to the next level.

“Chock-full of practical information you need to know.”

—Lia Kalomiris, Lead Client Coordinator

“Good overview to help you continue to improve your practice.”

—Nicolette Polson, DVM, Owner

“Very well run, very educational. Run—Don’t walk!”

—Patty Keenan, Practice Manager

## Special Thanks to Our Sponsors



### CONTINUING EDUCATION CREDITS

*Principles of Veterinary Practice Management* has been approved for 5.5 hours of continuing education credit for Veterinarians and Veterinary Technicians in jurisdictions which recognize AAVSB's RACE approval; however, participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education.



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# Principles of Veterinary Practice Management



## A Seminar from VMC

Prepared Especially for

- Owner-Managers
- Practice Managers
- Team Leaders

**Take Your Practice to the Next Level!**

“Highly recommend—lots of practical tips. Essential for new and seasoned managers.” —Georgianne Ludwig, DVM, Hospital Director

“Absolutely fabulous speaker!” —Trice Stevens, Practice Manager

## VMC MANAGEMENT TRAINING



# Principles

## of Veterinary Practice Management

### GET A HANDLE ON

- The Role & Responsibilities of a Veterinary Practice Manager
- How to be a Dynamic Manager
- Building Morale & Effecting Positive Change
- Monitoring Your Finances
- Laws and Ethics

### Take Your Practice to the Next Level!



### 2010-2011 Seminars

- September 22, 2010 ..... Dallas, TX
- October 13, 2010 ..... Rochester, NY
- November 7, 2010 ..... Vienna, VA
- January 19, 2011 ..... Portland, OR
- February 9, 2011 ..... Kansas City, MO

## COME EXPECTANT... LEAVE EMPOWERED!

**H**ere's just a sample of the wonderful things you'll leave with after attending:

- You'll be given tools to develop and establish a hierarchy of management within your practice
- You'll learn how to better delegate and leverage your team
- You'll know the top 10 things every member of management should know regarding the laws and ethics of our profession
- You'll receive a quick but resourceful overview of financial management and learn how to utilize industry benchmarks and how to monitor your practice's key indicators
- You'll leave with helpful hints for preparing to sit for the Certified Veterinary Practice Manager's examination offered by the Veterinary Hospital Managers Association, Inc.
- You'll learn what it takes to be an effective leader as well as a new way of thinking when it comes to managing and leading people
- You'll be given realistic and useful tips on how to conduct and perform successful and motivating performance evaluations



### About Your VMC Presenter

**Monica Dixon Perry, CVPM**

Consultant, VMC, Inc.

Mrs. Perry has been involved in the field of Veterinary Medicine for over 20 years. She earned her B.S. degree in Biology from the University of North Carolina at Chapel Hill. She is a graduate of the VMC, Inc. School of Veterinary Practice Management and is a Certified Veterinary Practice Manager.



A former Hospital Administrator at a successful full-service, seven days a week, nine doctor veterinary practice, Monica is an active member of the Veterinary Hospital Manager's Association and the Carolina Veterinary Manager's Association. She has lectured extensively throughout the US and internationally.

### L O G I S T I C S

**TUITION FEE:** The seminar fee is \$225.00 per person. The fee includes all workbook materials, seminar instruction, continental breakfast, lunch and refreshment breaks. Please note that the registration fee does not include lodging or parking expenses. Registration is limited and advance registration is required.

**REGISTRATION CONFIRMATION:** All registrants will receive a confirmation and receipt within ten business days of receipt of registration. Specific location information will be provided in this confirmation.

**CANCELLATION POLICY:** You may cancel your registration up to ten business days before the seminar. Your registration fee will be refunded less a \$25.00 service charge. If you need to cancel fewer than ten business days prior to the seminar, you may: 1) send a substitute from your practice, or 2) transfer your registration to another Principles of Veterinary Practice Management seminar within 24 months. This will more than likely involve travel. If you fail to attend without prior advance notice, you will forfeit your tuition.

**HOTEL INFORMATION:** Please contact the hotel directly for specific location information and/or directions. The hotel phone number will be provided on your confirmation, or feel free to contact our office at 303-674-8169 and we will be happy to provide this information.

## REGISTER NOW!

full-day seminar (8am-4pm) including breakfast and lunch

Principles of Veterinary Practice Management

### Four convenient ways to register

-  **ONLINE** www.vmc-inc.com Click on "Seminars"
-  **BY PHONE** 303-674-8169 8am - 4pm MST
-  **BY FAX** 303-670-3899 24 Hours a Day
-  **BY MAIL** VMC, Inc. 30792 Southview Dr., Ste. 200 Evergreen, CO 80439

### Please check one:

- Dallas, TX 9/22/10
- Rochester, NY 10/13/10
- Vienna, VA 11/7/10
- Portland, OR 1/19/11
- Kansas City, MO 2/9/11

Attendee Name #1

Title

Attendee Name #2

Title

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